#### © Copyright 2010, Kerwin Benson Publishing

All rights reserved. This book is intended to give you help in finding Keith Pascal's books and ebooks on Amazon.com. Nothing more.

It is sold or freely distributed with the understanding that neither the author, the publisher, nor anyone involved with the book is engaged in rendering legal advice, or advice and expertise for your specific situation or set of circumstances.

Availability and prices change all of the time. You need to be aware. Cheaper is not necessarily better -- for your specific needs. Keep that in mind. This is an information book only, and no liability will assigned to any party for the rendering of martial-arts training advice, practical-application suggestions, or recommendations for attaining books and ebooks by Keith Pascal.

If expert counseling of any kind, including legal, is required, the services of competent professionals should be sought for each specific area in question. Do a lot of your own research too -- and be careful with any practical martial arts books purchased. Always use good judgment.

Many thanks to **Lee Asher** for the cover design (**LeeAsher.com**) and to **Kate and Quinn Pascal** for their creative input.

## Guide to Keith Pascal's Martial Arts on Amazon.com

by Keith Pascal

## **Table of Contents**

Introduction — 5

Wrist Locks — 7

Tiptoeing to Tranquility -10

**Coin Snatching** — 12

eBooks on Amazon — 14

Updates — 15

Just the Links — 16

## Introduction



Welcome to the **Guide to Keith Pascal's Martial Arts on Amazon.com**. I am Keith.

I created this guide for you, because subscribers to my <u>various newsletters</u> had a number of questions relating to Amazon. com and m books.

They wanted to find the updated Wrist Locks and weren't able. Some were searching for deals.

Others just wanted to know the difference between ordering Keith Pascal books from amazon versus the sites that I am associated with.

## So, What Is the Difference Between Buying My Stuff Amazon and KerwinBenson.com?

A lot of people know and trust Amazon.com. They use the method they are familiar with; this is normal.

For Amazon lovers, I want to help you find what you are looking for quickly and easily.

But there are differences. For example, just about all of the books and ebooks at KerwinBenson.com come with ebonuses — ebooks to further your martial arts abilities.

Only the two ebooks currently available on CD-ROM at Amazon.com come with ebonuses.

Note: In this ebook, I'll tell you of a special page to get ebonuses for Coin Snatching, even if you buy it off Amazon.

Cool, wouldn't you agree?

Also, if you buy from one of my sites, you can request an autograph (no charge). I am happy to sign your book, or autograph it to someone in particular. Just make sure you request yours before the book goes out in the mail.

(Obviously, no autographs with ebooks ;-)

Since Amazon.com keeps my books in stock in their warehouse, they can't offer this autographing courtesy.

Am I making it sound like it's terrible to order from Amazon? I don't mean to. Even though I think Kerwin Benson Publishing is faster with orders,

Amazon is known for being prompt. And they offer free shipping on orders above a certain amount. (We only offer free shipping with introductory offers,

when the book is first released.)

Whether you choose to order from KerwinBenson.com or Amazon.com, use this guide to help you find what you are looking for.

I wish you every martial success,



### **Wrist Locks**

You go to Amazon, type in Wrist Locks, and can only find my hardback, which is out of print.

If you know about the new, completely revised soft cover edition, it might be hard for you to find.

Unfortunately, the new edition is battling almost 10 years of popularity on Amazon. com that the hardcover enjoys. So, the new one is buried.



First of all, here's the link that will take you directly to the Completely Revised and Updated Wrist Locks.

## The Difference Between The Two Versions of Wrist Locks

Just because the hardcover is so rare doesn't mean it's better than the new one. In fact, it's not.

The hardcover edition of Wrist Locks: From Protecting Yourself to Becoming an Expert was my first book. I wrote it while my wife, Kate, was pregnant with our daughter Quinn. Pregnant Kate, belly and all, became the model for my wrist locks drawings.

Working with what I had is why they are drawings. I made her look nondescript — eliminated the belly, increased her height, gave her some shoulders, shortened the hair and voilà — I had a wrist-lock model for the book.

Crude drawings, and rough writing ... but hey, it was my first attempt. And people did like it. A lot.

The updated version has 423 new photographs. Say goodbye to the simple, line drawings.

The photos are often in sequences, to show you exactly how to effect the lock or control.

Also, there are a few new locks. The writing is a lot better. And there are two bonus chapters, featuring my teacher, an original Bruce Lee and Ed Parker student.

If you want the new, improved and expanded version from Amazon. com (Wrist Locks Revised), click here. (You can also find it at KerwinBenson.com)

If you want a copy of the first edition, you can sometimes find them in the new or used sections of Amazon.com. Start with this page, and then click on the availability links.

Warning: You might have to pay a lot for a copy. Collector's items usually fetch more than they are worth. Here's a recent screen shot that I took. Look at the price.

If you are interested in a copy of the hardback, first edition, why don't you email me, first (keith@keithpascal.com). For example, as of this writing,

Kerwin Benson Publishing has a couple of new, first editions of Wrist

Locks on the shelf. They get new and used copies, from time to time. (Translation, I keep my eyes open to search for more.)If you are lucky, and if there is a copy available, the price will fall somewhere in between the cheapest new price and the most expensive. This won't always be possible.

For example, the two available as of the last update of this ebook are \$200 each. I am sure they will be gone by the time you read this, but as I said, others become available, on a ... fairly regular basis.

Write me.

#### **Wrist Locks Deals**

Yes, you can find used copies on Amazon.com. Just go to the main page for Wrist Locks, <u>HERE</u>, and then click on the used link.

From time to time, either a display copy or a copy that I misautographed becomes available. Also, copies that arrive with bend corners are sometimes offered at a discount.

Look for these in the used section of Amazon.com ... or email me, to see if there are any available somewhere else. These "not-quite-perfect" copies are sold at a BIG DISCOUNT.

#### Resource Box

If the links in this ebooklet aren't clickable, for example, you are reading a printed copy, then simply search for these books by ISBN.

Wrist Locks in hardback is ... 978-0966682809

But the improved and expanded edition of Wrist Locks (soft

cover) is ... 978-0966682878

## Tiptoeing to Tranquility

Tiptoeing to Tranquility: The Parable for Finding Comfort and Safety in Dangerous Times is another title available in soft cover (\$12.95).

It's a story about a mother and daughter who want to be safe in their increasingly

violent city. The mom doesn't want to take martial-arts lessons, but she does want to feel safe and secure.

Enter Sam, the martial arts master. He gives the two of them lessons in *Tiptoeing to Tranquility*. And they do learn to find comfort and safety in dangerous times. Easy to read in parable format.

#### Deal — "As Is" Copies

I would say that I mis-autograph one of these little books at least once a week. Seriously ... I have to sign that many.

Email me, if you want to know about one of these bargain mis-auto-graphed *Tiptoeings*. And yes, from time to time, these less-than-perfect copies appear on Amazon.com (<u>Tiptoeing to Tranquility</u>)

#### Buyer Beware

Warning — there are some used copies being sold that shouldn't be. This is one of the few books of mine where Review Copies were made available on its release.

Clearly stamped on the title page are the words "Review Copy: Not For Resale." So, anyone selling these is breaking the law.

Just thought you should know. They were meant to be passed along freely, for review purposes.

It's like buying a bootlegged copy. It's wrong. And you are buying something with no value.

I think that **Tiptoeing to Tranquility** is just about always available on Amazon. Still, you may want to consider other sites. I'd got to

#### TiptoeingToTranquility.com

There, you'll be able to get copies autographed, and find special deals on quantity orders — perfect for girl scout groups, self defense classes, and so on.

Also, since *Tiptoeing* is in the parable format, it's perfect as a gift. DO you know someone you want to keep safe. Having them read this book is a good start.

It "is" a great gift.

And at <u>TiptoeingToTranquility.com</u> not only can you have it autographed to someone as a present, but it can be gift-wrapped free of charge.

Also, order two or more, and you'll get a signed cover. Makes a great prize to one person in the group reading the books. (Supplies are very limited on covers.)

## Coin Snatching

I am pleased to announce that you can get the martial-arts ebonuses that come with Coin Snatching: The Reputation Builder. They are now available to those who buy Coin Snatching from <a href="Marzon.com">Amazon.com</a> (Coin Snatching).

Once you get your copy of Coin Snatching, simply go to page \_\_\_\_ and type in the first word on the page after <a href="http://www.KerwinBenson.com/">http://www.KerwinBenson.com/</a> (or just KerwinBenson.com/ in some browsers).

So, it would look like this ...

#### http://www.kerwinbenson.com/word

That will take you to a secret download page. Please don't share it.

Note: If the above link no longer works, then that means it was given out without my permission too many times. If this is the case, email me. I'll tell you the new word location.

#### Why No Used Copies of Coin Snatching

Actually, there are some used copies that appear occasionally on Amazon, but the strange thing is ... they usually sell for more than the new copies. That is so weird, wouldn't you agree?

"Used copies of Coin Snatching typically sell for more than new copies on Amazon. Weird, wouldn't you agree?

The book is NOT out of print. It's not a collectible yet. And it's available on the same page, new, for less money. I just don't get it.

Anyway, it's rare that I make an error on signing one of these "critters," but you can always ask me. This means that you are less likely to see it appearing on Amazon. But if I do have a "slightly damaged" copy, it will sell for less, not more. Geez.

I urge you to buy a new copy. It's obviously going to become a collectible.

You can get it from <u>Amazon.com (Link to Coin Snatching)</u>, and still receive the ebonuses. Or, if you want an autographed copy, click here.

And if you don't know about coin snatching (speed switching a coin in someone else's hand) then read the description on either site (Links in the previous paragraph.)

Wow — The speed you'll develop with your hands!

# Control Your Fear: A Guide For Martial Artists

The newest addition to the "Amazon Family" of my books is a soft-cover edition of **Control Your Fear: A Guide For Martial Artists**.

If you order from KerwinBenson.com, you might find a "combine-and-save" offer with another of my books; both will come with downloadable ebonuses.

Still, for those comfortable with the Amazon.com system, this book is now available.

If you are looking for ways specifically to develop the calm oncfidence of a master, if you want to rid yourself of panic and freezing in a fight, and if you want to control and elminate all of your other martially-related fears, then you have to read this book. It's a must.

See Control Your Fear at Amazon.com

### **Ebooks**

Comparing the two sites, there are a lot more of my ebooks available at KerwinBenson.com than at Amazon.com — both free and paid.

Still, if you are interested in ebooks and want to buy them on Amazon, you'll find ... <u>Secrets of Teaching Martial Arts More Effectively</u> and <u>10 Days to Better Knife Fighting</u>.

Both are available on CD-ROM (Sent to you in the mail from Amazon).

Note: Both books are available for immediate download at KerwinBenson.com. The price on the download is slightly cheaper than having a CD-ROM sent to you.

#### **Future of Kindle**

Do you read ebooks on Kindle?

As of this writing, there aren't any of my books available for kindle download.

But that could change any day. I'd love your input.

Do you read kindle ebooks? Interested in reading practical martial arts in that format?

In fact, I'd like to know your favorite format from ebook to printed book. Soft cover to hardback.

Let me know your preferences: Keith@KeithPascal.com

## Updates of this ebook ... and other updates

Are you wondering how you'll find out when and if kindle ebooks of these titles (and others) become available on Amazon?

I'll revise this ebook as necessary ... but I might not be as current as some of your other possibilities to find out about my newest adventures into practical martial-arts writing.

If you like the social connection and want to find out about the updates ... and A LOT more, then take a look at the possibilities (Facebook, Twitter, Blogs, etc.) here. You'll find a lot of practical topics discussed, as well.

If you'd rather just receive product updates, sign up here:

www.KerwinBenson.com/updates.html

## Just the links to Amazon.com

I hope the information in this ebooklet helped, rather than confused. If you do have any questions, I welcome short emails (Keith@KeithPascal. com).

Emphasis on short, please ... sometimes, I receive hundreds in a day.

## Here are the Amazon links that Appeared in this ebook collected into one place:

Wrist Locks: From Protecting Yourself to Becoming an Expert (Revised)
Tiptoeing to Tranquility: The Parable for Finding Comfort and Safety in

**Dangerous Times** 

Coin Snatching: The Reputation Builder (Hardback)

10 Days to Better Knife Fighting (CD-ROM)

Secrets of Teaching Martial Arts More Effectively (CD-ROM)

email me: keith@keithpascal.com

## And here are some equivalent links from "my" sites ...

http://kerwinbenson.com/martial\_arts\_books/wrist-locks-2/

www.TiptoeingToTranquility.com

kerwinbenson.com/martial arts books/coin-switching/

www.CoinSnatching.com

kerwinbenson.com/martial\_arts\_books/knife-fighting/

kerwinbenson.com/martial arts books/better-martial-arts-teacher/

kerwinbenson.com/martial\_arts\_books/

mailto:Keith@KeithPascal.com

kerwinbenson.com/free-lists-and-ecourses/

I hope these tips and links have been helpful. Pay special attention to the warnings; I'd hate for you to overpay for one of my books or accidentally get an obsolete edition.

Every book and ebook that you buy directly from me comes with a 100% money-back guarantee. The information in the books is what you have been looking for -- and the guarantee proves it. (You'll have to check with Amazon.com for their return policy.)

Are you going to do what it takes to get the edge in martial arts? Planning and dreaming is one thing -- having the knowledge directly in front of you is another.

Take steps to improve your martial arts,

